

BIIAB Level 3 Diploma in Retail Skills (Visual Merchandising)

It's not just about selling great products or services. The retail business sector values people with a positive attitude towards customers, themselves and other employees, who strive towards delivering the highest standards of quality and customer service. The retail apprenticeships have been designed to meet the demands of today's highly competitive market and offer development of skills across retail sectors including grocery, consumer, clothing and charity. The Level 3 Diploma in Retail Skills (Visual Merchandising) is a flexible qualification designed to provide learners with an in-depth level of retail competence required by employers in the sector.

What does it comprise of?

To complete this qualification, candidates must achieve Fifty Three Credits. A minimum of forty three credits must be achieved at level 3 of which

- 10 credits will come from the mandatory unit
- A minimum of 32 credits must come from level 3 units in Group B
- A maximum of 11 credits can come from the Level 2 and Level 3 units in Group C

Group A Mandatory Unit (10 credits)

Unit Title	Credit Value	Level
Work effectively and support others in your retail organisation	10	3

Group B Optional Units

Choose merchandise to feature in visual merchandising displays	6	3
Manage the use of signage and graphics in visual merchandising displays	7	3
Evaluate the effectiveness of visual merchandising displays	9	3
Manage budgets for visual merchandising projects	10	3
Contribute to improving a retail organisation's visual merchandising policy	8	3
Design visual merchandising display layouts	10	3

Group C Optional Units

Manage staff to receive goods in a retail environment	5	3
Organise and monitor the storage of stock in a retail environment	6	3
Follow guidelines for planning and preparing visual merchandising displays	5	2
Dress visual merchandising displays to attract customers	7	2
Order and position signage and graphics for visual merchandising displays	3	2
Dismantle and store props and graphics from visual merchandising displays	3	2
Make props and decorate fixtures and panels for visual merchandising	10	2

Assessment

Each of the units is made up from specific elements applicable to a retail role. Assessment takes place through evaluation of workplace performance, presenting evidence, witness testimony and questioning. A portfolio of evidence is produced which demonstrates that the candidate can perform to the level described. Participants will all have a Training Assessor who will help assemble the portfolio and prepare for assessment.

To complete the Apprenticeship in Retail Management Level 3 learners must complete the following components:

- Level 3 Diploma in Retail Management
- Level 3 Certificate in Retail Knowledge (Technical Certificate)
- Functional Skills: English Level 2 and Math's Level 2

How long will it take?

There are no fixed periods for completion, however depending on experience most participants complete within 15 to 18 months

Learners who achieve the Level 3 Diploma in Retail Skills (Visual Merchandising) can progress to the Level 3 Diploma in Retail Skills (Sales Professional and/or Management) or to higher vocational qualifications.

How to participate

Our centre will provide you with advice on how to access the programme, methods of delivery and eligibility for funding.

For more information please call:

0330 088 0888 (local call rate)

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